

Fashion and Cosmetic Biodiversity Platform



UNITED NATIONS
UNCTAD



Biotrade Week

Kathmandu, Nepal

AS A REMINDER...

Support the growing market for sustainable biodiversity products and services

Support the creation of an enabling environment to foster private sector engagement

International Cooperation

Business Engagement

Incentive Measures

Sustainable Use

Awareness Building & Education

Poverty Alleviation

WHERE FROM, WHERE TO...

2009



November
Jakarta

2010



January
Geneva



February
London



March
Doha



April
Paris



July
London



July
London

TESTING THE WATERS

BUILDING

TRUST

GETTING DOWN TO BUSINESS

Shanghai
September



Milan
September



Nagoya
October



London
February



Milan
March



Guangzhou
April



2011...

NEW REALITIES, ENHANCED AGENDA



Convention on
Biological Diversity



Strategic Plan
2020 Targets
ABS Protocol

Sustainable Use
Agenda
Enforceability
Science-Policy
Interface

EGS
Negotiations
Dispute
Settlement
SPS / TBT / MA

Green Economy
Institutional
Framework

WORLD TRADE
ORGANIZATION



RIO 2012
United Nations
Conference on
Sustainable
Development

MULTI-STAKEHOLDER ENDEAVOUR



- ✓ 300+ SMEs in 15 countries
- ✓ 50+ MNCs in the two industries

WHY THE PLATFORM ?

- Foster inter-industry collaboration
- Foster effective public-private partnerships
- Foster science – policy – business dialogue
- Communicate / learn jointly
- Strengthen market mechanisms
- Develop best-in-class benchmarks
- Create a positive agenda for sustainability in the sectors
- Avoid duplication of efforts

- MAXIMISE RESOURCES / MAXIMISE IMPACT