

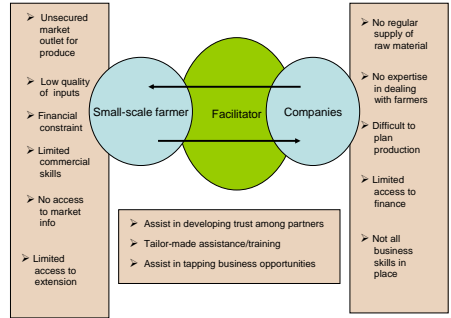
Organizing smallholder supply chains for Allanblackia markets



AND
NOVEL DEVELOPMENTS TANZANIA LIMITED (NDTL)
 Sustainable supply chain development

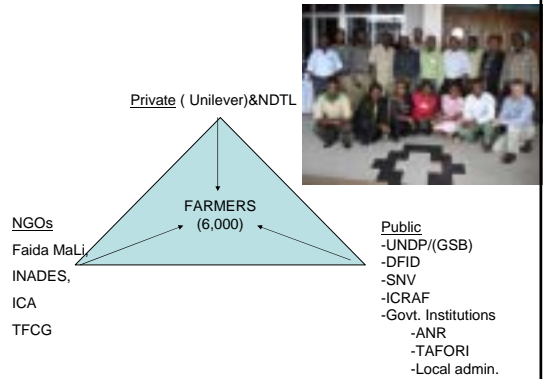
Maria T. Ijumba, Faida MaLi, Arusha – Tanzania and Fidelis J. Rutatina, NDTL Morogoro-Tanzania

THE APPROACH

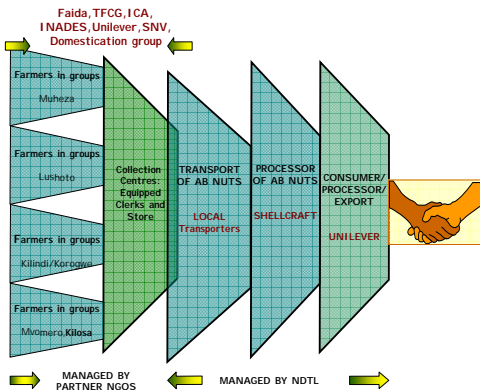


- Unilever rediscovered Healthy Characteristic in AB oil for use in Margarine and other food products.- Guaranteed market in Africa
- The tree has a potential of future market that will create new income for rural population (poor) and conserve biodiversity. (AB is naturally growing)- No monopoly
- Issues to be addressed linked to MDG that are beyond Unilever expertise.- Need for partnership

Working in Partnership



Management and coordination- the working practice



THANK YOU ALL!!

