

The conference is jointly organized by:



UNEP-UNCTAD Capacity  
Building Task Force on  
Trade, Environment and  
Development (CBTF)



In cooperation with:



This initiative is a true private/public partnership including private sector organisations, NGOs, certification bodies, International organisations, government agencies and national standard bodies.

More information, including program and registration forms, will be available on the CBTF web site at:

[www.unep-unctad.org/cbtf](http://www.unep-unctad.org/cbtf)

# East African Organic Conference

## Unleashing the Potential of Organic Agriculture



## Naturally Nurtured

28 May – 1 June 2007

Blue Pearl Hotel • Dar es Salaam

United Republic of Tanzania

The conference aims to mobilize support for organic agriculture in East Africa by sensitizing decision makers, development cooperation partners, and the public about the potential of organic agriculture as a market and sustainable development opportunity. It will also provide a platform for dialogue on the findings of studies and country projects being undertaken in the region and for the development of an action plan to take the organic agenda forward. The conference will also launch the East African organic products standard and the associated East African Organic Mark

The Conference is a manifestation of global partnership for promotion of organic agriculture in the region. It is being jointly organized by the:

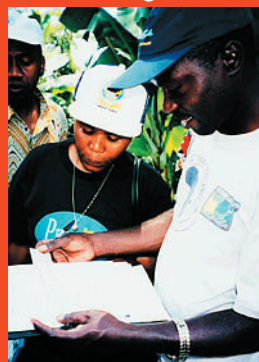
- » UNEP-UNCTAD Capacity Building Task Force on Trade, Environment and Development (CBTF), a joint initiative of the United Nations Conference on Trade and Development (UNCTAD) and the United Nations Environment Programme (UNEP)
- » International Federation of Organic Agriculture Movements (IFOAM)
- » Tanzania Organic Agriculture Movement (TOAM)
- » Export Promotion of Organic Products from Africa (EPOPA)

In cooperation with:

- » Ministry of Agriculture, Food and Cooperatives, United Republic of Tanzania
- » Food and Agriculture Organization of the United Nations (FAO)
- » International Trade Centre (UNCTAD/WTO)

The conference is supported by:

- » the European Union and Sida



*The Conference comprises the following three main components:*

- 1 The Workshop on Developing Local and Regional Organic Markets (28 May)** will allow practitioners, policy makers and relevant stakeholders to share experiences and knowledge about local and regional organic marketing. Presentations of local organic market case studies will be followed by sessions on guaranteeing organic integrity, including participatory guarantee systems, and organizing supply chains for local markets. An exhibition of East African organic products will begin at lunchtime.
- 2 The East African Organic Forum (29 May)** is the main public event, when media and dignitaries are expected to be present. It aims to raise awareness of the potential of organic agriculture in Africa and provide a platform to share information on the latest developments in organic agriculture in the region and the world, including CBTF, IFOAM and EPOPA project activities. Issues related to market developments and food security will be included in the discussion. The conference will also launch the East African organic products standard (EAOPS), developed by the East African organic team with the support of CBTF and IFOAM and approved by the EAC Council of Ministers in April 2007, and the associated East African Organic Mark, thereby promoting their use and market recognition.

- 3 The Workshop on Moving the Organic Agenda Ahead (30-31 May)** is for a smaller group of selected participants to allow for more in-depth discussions and forward planning. It aims to advance the organic agenda of the five East African countries and to seek commitment from stakeholders for future actions. Recommendations made by national teams for the integrated assessment country projects and international experts will provide a baseline for future planning. The workshop will discuss progress and plans of East African Governments and private sector, African and international institutions, and development cooperation partners. It aims at providing a clear vision of the way forward with identification of the roles of different stakeholders.

**Field Trips (30 May or 1 June)** Conference participants will have the opportunity to go on a field trip to organic farms on 30 May or 1 June.

**Exhibition (28-29 May)** An exhibition of East African organic products will be open to the public from 12.30, 28 May through 19.00, 29 May.