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EXPORT PROMOTION OF ORGANIC PRODUCTS FROM AFRICA



- **Export Promotion of Organic Products from Africa**

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## Programme objective

- To initiate and facilitate export of organic products from Africa,

in order to increase income for farmers

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## A programme funded by Sida

- Implemented by Agro Eco and Grolink together
- Initiated in 1994, start in Tanzania 1998
- Present in Uganda, Tanzania and Zambia
- First Tanzanian export projects: KCU organic Robusta Coffee and Biolands organic cocoa (Kyela).

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## Approach

- Market demand
- Through (existing) exporters
- Contracting farmers
- Improving organic farm or production management
- Preparation for certification
- 3 years for a project

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## Export projects Tanzania

- Biolands International – cocoa
- KCU – Robusta and instant coffee
- Premier Cashew Ind. – organic cashew
- KNCU – Arabica Coffee
- Dabaga – canned pineapple
- Fida Hussein – organic honey
- Golden Fruit Products – ginger in syrup
- Tanpro – Organic peanuts

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## Institutional building

- Sector development - TOAM
- Limited support to exporters
- Organic Sector Training
- Certification Development - Tancert

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