

**Capacity Building for Biotrade
Biotrade and Green Economy Week in Nepal
31 May – 3 June 2011**

Organized Jointly by:

Ministry of Commerce and Supplies (MOCS), Government of Nepal
United Nations Environment Programme (UNEP)

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
Asia Network for Sustainable Agriculture and Bioresources (ANSAB)

In cooperation with the *United Nations Conference on Trade and Development* (UNCTAD)

Nepal is endowed with abundant biodiversity and natural resources. A major share of national economy and well being of its people heavily depend on sustainability and use of these resources. For example, forests - the depositories of biodiversity and genetic resources - cover some 29% of the total land area and provide livelihoods, food security and climatic stability in addition to exportable products.

A study by UNEP and International Centre for Integrated Mountain Development (ICIMOD) documented that Nepal's bioresources in the international trade are mostly wild in origin. There is a need to strengthen this sector both in terms of building its supply side capacities and ensuring sustainability of the resources.

The policymakers, development partners and businesses are increasingly recognizing the vital role that sustainable production and trade of biodiversity resources play in stimulating and sustaining economic development. The Nepal Trade Integration Strategy 2010 identifies natural products as amongst the most desirable and rapidly growing exports. For instance, exports of tea and ginger grew by 36.1% and 34.0% respectively between 2004 and 2008. Maintaining and increasing export growth in a ecologically sustainable manner will require close cooperation between stakeholders in both the policy and business communities.

UNEP, with the support of GIZ is providing capacity building support to Nepal under the Capacity Building for Biotrade project. It is part of a bigger project that is also being implemented in Namibia and Peru and in cooperation with UNCTAD. Activities under this project include national studies to identify the potential of biotrade for catalyzing a shift to a green economy, making a business case for investing in biodiversity businesses and supply chains and organizing capacity building and awareness raising events.

Under this project, MOCS, UNEP, GIZ and ANSAB are jointly organizing a Biotrade week in Nepal from 30 May to 3 June 2011. The events during the week will include:

1. A national workshop on "Biotrade and Green Economy: A business opportunity with export, poverty reduction and conservation benefits".
2. A workshop for stakeholders from export and trade sector "Biotrade and Green Economy: A Business Perspective."
3. "Role of Biodiversity in Investments, Exports and Poverty Reduction: A consultation with decision-makers from public and private sector".
4. A Workshop on "Role of Media in Promoting Biotrade and Green Economy".
5. A consultation meeting with development partners on "Aid for Biotrade and Green Economy: Briefing for Bilateral and Multilateral Development Partners".

DAY 1: 31 May 2011

**Biotrade and Green Economy:
A business opportunity with export, poverty reduction and conservation benefits
In Collaboration with International Centre for Integrated Mountain Development (ICIMOD)
8.45-17.05**

Venue: ICIMOD Headquarters, Kathmandu

Agenda

- 8:45 – 9:00 Registration
- 9:00 – 9:45 Welcome remarks
Chandra Kumar Ghimire, Joint Secretary MOCS
Madhav Karki, Deputy Director, ICIMOD
Asad Naqvi, Programme Officer, UNEP
- Keynote Presentation
Biotrade: The Potential for Economic Growth, Exports Promotion, Conservation
and Poverty Alleviation
Pierre du Plessis, CRIAA SA-DC, Namibia
- Words of Wisdom
Sushil Jungbahadur Rana, Secretary, MOCS
- 9:45 – 10:30 Biotrade, Green Economy, and the Economics of Ecosystems and
Biodiversity**
Chair: Chandra Kumar Ghimire, Joint Secretary, MOCS
- 9:45 – 10:00 What is Biotrade? Its links with the Economics of Ecosystems and Biodiversity
(TEEB) and Green Economy
Asad Naqvi, Green Economy Team UNEP (10 minutes)
Brief discussion (5 minutes)
- 10:00 – 10:30 Nepal Trade Integration Strategy and Biodiversity Based Products
Puspa Sharma, South Asia Watch on Trade, Economics & Environment and
Economics (SAWTEE) (20 minutes)
Brief discussion (10 minutes)
- 10:30 – 11:00 Tea Break**
- 11:00 – 13:00 Biotrade and Green Economy: Global Outlook**
Chair: Bhishma P. Subedi, Executive Director, ANSAB
- 11:00 – 11:30 Biotrade and Green Economy in Peru
Guadalupe Amesquita, Prom Perú, and Luis Rosaperez, Perú Biodiverso (20
minutes)
Brief Discussion (10 minutes)
- 11:30 – 12:00 Biotrade and Green Economy in Namibia
Pierre du Plessis, CRIAA SA-DC, Namibia (15 minutes)

Q&A (15 minutes)

12:00 – 13:00

Biotrade and Green Economy in Nepal
Michael Kollmair and Anu Joshi Shrestha, ICIMOD (15 minutes)
Q&A (15 minutes)

13:00 – 14:00

Lunch Break

14:00– 15:30

Group work: Participants divide in groups and identify specific action points to move the biotrade and green economy agenda forward, with a specific focus on export promotion and enabling product development. The groups could focus on policy reforms, investments, supply side capacity (improving market access and promoting production of value-added goods), and other enabling conditions. To ensure input from all participants, we can use world cafe style (<http://www.theworldcafe.com/articles/cafetogo.pdf>).

15:30 – 16:00

Coffee Break

16:00 -17:00

Chair:

Plenary: Report back from groups (10 minutes per group)
Michael Kollmair, Program Manager, SLPR, ICIMOD

Discussion on the way forward

17:00 – 17:05

Concluding remarks
Asad Naqvi, UNEP

DAY 2: 1 June 2011

Biotrade and Green Economy: a Business Perspective
In collaboration with
Federation of Nepalese Chambers of Commerce and Industry (FNCCI) and
Trade and Export Promotion Centre (TEPC)
8.45-17.05

Venue: Green Hall, Hotel Himalaya, Sahid Sukra Marg, Lalitpur, Kathmandu
Telephone: 977-1-5523900

Agenda

- 8:45 – 09:00 Welcome remarks
Suraj Vaidya, President, FNCCI
Bhishma P. Subedi, Executive Director, ANSAB
Asad Naqvi, Programme Officer, UNEP
- 9: 00 – 10:45** **Opportunities and Challenges for Biotrade**
Chair: Ramesh Kumar Shrestha, Executive Director, TEPC
- 9: 00 – 9:30 Keynote Presentation
Pradeep Maharjan, FNCCI
- 9:30 – 10:00 Biodiversity in Global and Multinational Corporations
Asad Naqvi, UNEP on behalf of Eduardo Escobar, UNCTAD (20 minutes)
Discussion (10 minutes)
- 10.00 – 10.45 Inspiring Stories of biotrade (10 minutes each)
- Namibia by Pierre de Plessis, CRIAA SA-DC
- Peru by Guadalupe Amesquita, PromPerú and Luis Rosaperez, Perú Biodiverso
- Nepal by Himadri Palikhe, GIZ
Discussion (15 minutes)
- 10:45 – 11:00 Coffee Break
- 11:00 – 12:30** **Challenges in scaling up at the national and international levels**
Chair: Sanjay Giri, Coordinator, Energy and Environment Forum, FNCCI
- 11:00 – 11:30 International Challenges for scaling up biotrade (TBT, SPS, NRF, etc.)
Laxman Neupane, Centre for Policy Studies and Rural Development (20 minutes)
Q&A (10 minutes)
- 11:30 – 12:00 Challenges at National Level
Himadri Palikhe, GIZ (20 minutes)
Q&A (10 minutes)
- 12:00 – 12:30 Discussion
- 12:30 – 13:30 Lunch Break

13:30 – 17:00

Chair:

Turning Challenges into Opportunities

Konrad Uebelhoer, GIZ Namibia

13:30 – 14:00

The US Market for Biodiversity Based Products

Asad Naqvi, UNEP, on behalf of Alex Kasterine, ITC

14:00 – 14:30

Access and Benefit Sharing (ABS): Linking profits with sustainability

Pierre du Plessis, CRIAA SA-DC, Namibia

14:30 – 14:45

Tea Break

14:45 – 15:15

Role of Policies: How NTIS can help in promoting biotrade

Jivraj Koirala, MOCS

15:15 – 16:30

Discussion on the way forward

16:30 – 17:00

Conclusions

17:00 – 17:05

Concluding remarks

Asad Naqvi, UNEP

DAY 3: 2 June 2011

Event 1

**Role of Biodiversity in Investments, Exports and Poverty Reduction:
A consultation with high-level decision-makers from public and private sector
In collaboration with MoCS
09:00 – 13:30**

Venue: Green Hall, Hotel Himalaya, Sahid Sukra Marg, Lalitpur, Kathmandu
Telephone: 977-1-5523900

Agenda

- 9:00 – 9:10 Welcome remarks and introduction to the consultation
Asad Naqvi, Programme Officer, UNEP
- 9:10 – 09:30 Keynote Presentation
Opportunities offered by ABS¹, PES², REDD³ and International Trade
Pierre du Plessis, CRIAA SA-DC, Namibia
- 09:30 – 10:45** **Why Biotrade matters for the private and public sector**
Chair: *Phillip Kruschel, GIZ*
- 9:30 – 10:30 Role of policies in promoting biotrade: Examples from Nepal, Peru and Namibia
(10 minutes each, 30 minutes total)
- Community Forest User Groups in Nepal by Dilraj Khanal, FECOFUN
 - National Biotrade Programme of Peru by Guadalupe Amesquita, PromPerú and Luis Rosaperez, Perú Biodiverso
 - Community Conservancies of Namibia by Nekuma Frans, MTI Namibia
- Discussion (30 Minutes)
- 10: 30 – 10:45 Coffee Break
- 10:45 – 11:30 Key messages for policymakers from the GE and Biotrade Studies from Peru, Nepal and Namibia (A panel discussion with Guadalupe Amesquita, PromPerú Luis Rosaperez, Perú Biodiverso, Anu Shrestha, ICIMOD, Nekuma Frans, MTI Namibia, and Konrad Uebelhoer, GIZ Namibia)
- 11:30 – 12:00** **The Way Forward**
- Discussion (20 Minutes)
- Concluding remarks (10 Minutes)
Asad Naqvi, UNEP
- 12:30 – 13:30 Lunch

¹ Access and Benefit Sharing agreement

² Payments for Ecosystem Services

³ Reduced Emissions from Deforestation and Land Degradation

Event 2

A Workshop on the Role of the Media in Promoting Biotrade and Green Economy 14:00 -16:30

Venue: Green Hall, Hotel Himalaya, Sahid Sukra Marg, Lalitpur, Kathmandu
Telephone: 977-1-5523900

Agenda

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| 14:00 – 14:10 | Welcome Remarks and Introduction of the Workshop Asad Naqvi, Programme Officer, UNEP |
| 14:10 – 14.30 | Role of Media in promoting Biotrade and Green Economy in Nepal Sushil Mainali, Nepal Forum for Environmental Journalists (NEFEJ) |
| 14.30 – 14.45 | Sharing of experiences on the role of media during the projects from the Peru and Namibia representatives (Guadalupe Amesquita (PromPerú), Luis Rosaperez (Perú Biodiverso), Konrad Uebelhoer (GIZ Namibia), and Nekuma Frans (MTI Namibia)) |
| 14.45 – 15.45 | Interactive discussion with media and civil society |
| 15.45 – 16.00 | Concluding remarks Asad Naqvi, UNEP |
| 16:00 – 16:30 | Coffee |

DAY 4: 3 June 2011

**Aid for Biotrade and Green Economy
Briefing for Bilateral and Multilateral Development Partners
9:00 – 13:30**

Venue: Green Hall, Hotel Himalaya, Sahid Sukra Marg, Lalitpur, Kathmandu
Telephone: 977-1-5523900

Agenda

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|----------------------|--|
| 9:00 – 9:30 | Welcome and Introductory Remarks on Biotrade and Green Economy in Nepal Asad Naqvi, Programme Officer, UNEP |
| 9: 30 – 10:45 | Biotrade and Green Economy in Nepal |
| 09: 30 – 10:15 | Green aspects of the National Trade Integration Strategy Shiva Raj Bhatta, Under Secretary, MOCS <i>Discussion</i> |
| 10.15 – 10: 30 | Key recommendations of the Biotrade and Green Economy Study of Nepal Anu Joshi Shrestha, ICIMOD <i>Discussion</i> |
| 10:30 – 10:45 | Coffee Break |
| 10:45 – 12:30 | Initiatives supporting Biotrade and Green Economy in Nepal |
| 10:45 - 11:30 | A mapping exercise with contributions from all participants |
| 11:30 – 12:15 | Discussion on the way forward |
| 12:15 - 12:30 | Concluding Remarks Asad Naqvi, UNEP |
| 12: 30 – 13.30 | Lunch |