


**AEC's Role in Promotion
of (Bio Trade)
NTFPs, Spices ,Vegetables, Fruits in Nepal**

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17 Sep 2010



PRODUCTION SUPPORT

- **Seed and sapling supply to farmers-** sunflower, niger, ginger, William Hybrid banana, tomato seed (Abhinas)
- **Information collection and dissemination-** price and market information, brochures, publications, studies, data base of major crops, e-ICT training



2. MARKETING SUPPORT

- Establishment of collection centers, marketing planning committees
- Post harvest support (orange, apple, junar, bael, rainbow trout, cardamom, ginger etc)
- Information and awareness
- ICT training
- Preparation of business plan for different commodities (goat, honey, floriculture etc)



3. POLICY ADVOCACY

- Representing private sector in policy formulation groups of government to reflect the views of commodity association and facilitation in reviewing and formulation of conducive policies (Tea Policy, Coffee policy, Agribusiness promotion policy, Agriculture policy, dairy policy, Industrial policy, Trade policy etc)
- Policy lobbying for tax related issues (relaxation on multiple taxes, local taxes), quarantine issues (SPS, TBT, PFA, PRA)



Thank you