

### Country Updates: Kenya



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### Overview

- Land under certified organic management has increased to reach 133,623 Ha expected to increase by 30%
- Increased range of products to include cashew nuts, avocado oil, coconut
- More inspectors trained – Ecocert, IMO, USDA
- Increased support and collaboration on research UoN,
- Two national certification bodies

**National Markets:** Supermarkets, Organic specialized shops, Green Groceries, 20 outlets Growing at 30% Value 30USD 2009



Basket delivery schemes (Box Schemes)



Farmers Owned Market outlets and bulking centers



Organic restaurants



## Organic farmers market Initially 1 now 2 bi weekly



## International Markets

- **Products:** Vary from herbs and herbal teas, coffee, macadamia, tea tree, avocado oil coconut to essential oils
- **Main markets** are Europe, US and Japan. Some exporters also sell to the local markets(Supermarkets)
- Some fresh produce exporters have reduced their production due to reduced orders
- **Certifiers:** Soil Association, Ceres, Bio Swiss, Ecocert and IMO, USDA – NOP and JAS



## Policy

- The Ministry of agriculture prioritized organic Agriculture policy; Policy department has included OA policy as part of their Performance Contract Indicators!
- The first draft discussed yesterday by stakeholders, thanks to the Austria govt and UNCTAD CBTF



## Future Outlook

The future is Bright, focus will be more on:

- Expanding the national and in'tional Markets
- Increasing product range
- Collaborating with Agriculture sector ministries and government organs (Kebs, Kephis, EPC, e.t.c) to support sector growth
- Partnering with other NOAMs in the review the EAOPS and also to develop regional markets
- Africa Organic Agriculture Movement development?



Thank you!