

Trade and Environment Workshop for Policymakers: Barriers to Trading Biodiversity-based Products

20 September 2010, 15:00 -18:00

**Venue: Offices of MINCETUR, Calle Uno Oeste N 050 Urb. Córpac, San Isidro, Lima
Room: Sala Multiusos**

Trade in biodiversity-based products holds potential for economic development and environmental conservation gains in Peru, but issues that generally relate to the field of trade and environment affect capacities to fully seize opportunities in the sector. Also, international instruments that can facilitate biotrade are not always well known, or taken advantage of.

Information about the international issues that stand as obstacles, such as Sanitary and Phytosanitary Standards (SPS), Technical Barriers to Trade (TBT) and Intellectual Property Rights (IPRs), or potential opportunities, such as Geographical Indicators (GIs), and Access and Benefit-sharing (ABS), for promoting biotrade can help design and implement appropriate policies. In addition, understanding the terms of debate at international forums, such as the World Intellectual Property Organization (WIPO), the World Trade Organization (WTO), and the Convention on Biological Diversity (CBD), can augment policymakers' capacity to take stances and address concerns related to these issues. Equipped with the right information, policymakers can play a key role in facilitating biotrade when designing and implementing policies related to trade and environment.

Objective: Policymakers leave the workshop with a better understanding of the relationship between biodiversity based business and the trade and environment policy issues prevalent internationally, with specific knowledge of the role international instruments play to hinder or encourage biotrade.

AGENDA

15:00 – 15:05 **Welcome:** *Asad Naqvi, UNEP-UNCTAD Capacity Building Task Force on Trade, Environment and Development (CBTF)*

15:05 – 15:20 **Introduction to Trade and Environment in Multilateral Negotiations**
Elmer Schialer, Deputy Permanent Representative of Peru in Geneva

II. BioTrade and Evaluation of Biodiversity

15:20 – 15:30 **Update on Peru's Policies and Institutional Frameworks related to BioTrade**
Juan Carlos Mathews, PromPerú

15:30 – 15:40 **The Economics of Ecosystems and Biodiversity (TEEB) Study**
Asad Naqvi, UNEP-UNCTAD CBTF

15:40 – 15:50 **Valuation of Biodiversity and Costs of Biodiversity Loss**
Fernando Leon, Director General of Evaluation, Valuation and Financing of Natural Resources, Ministry of Environment (MINAM)

15:50 – 16:00 Discussion

III. The International Aspects of BioTrade and Biodiversity Issues

16:00 – 16:10 **SPS/TBT Issues in the WTO**
*Ernesto Guevara, Viceministry on Foreign Trade**

16:10 –16:20 **Negotiation Procedures for Intellectual Property Rights (IPRs) in WIPO and Access and Benefit Systems (ABS) in CBD**
Elmer Schialer, Deputy Permanent Representative of Peru in Geneva

*Invited.

- 16:20 – 16:30 **The EU’s Novel Food Regulations: Impacts on BioTrade**
*Claudia Solano, PromPerú**
- 16:30 – 16:40 **Geographical Indicators (GIs) and Biodiversity-based Products: Experiences with Maca**
*Representative of the National Institute for the Defense of Competition and Intellectual Property (INDECOPI)**
- 16:40 – 16:50 Discussion
- 16:50 – 17:05 Coffee Break

III. Lessons Learned from BioTrade Policy in Other National Contexts

- 17:05 - 17:20 **Leading the African Union: Namibia as Lead Negotiator at the CBD**
Loide Uahengo, National Botanical Research Institute, Namibia
Festus Kapembe, Centre for Research Information Action In Africa, Southern Africa Development and Consulting (CRIAA SA-DC), Namibia
- 17:20 – 17:35 **Policies from Nepal: the Process of Developing the National Trade Integration Strategy and Considerations for Biodiversity**
Chandra Kumar Ghimire, the Ministry of Commerce and Supplies in Nepal
- 17:35 – 18:00 Discussion and Concluding Remarks

Simultaneous interpretation will be provided.