

**UNEP-UNCTAD
Capacity Building Task Force on
Trade, Environment and
Development (CBTF)**

17 March 2009

International Environment House 1



The Green Economy Initiative



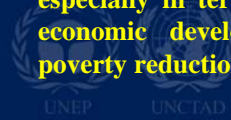
What is the Green Economy? CBTF

- Make the economic case for investing in the environment
- One of these sectors is Biodiversity-Based Businesses



Biobased Businesses and GEI CBTF

- It will focus on the status of a number of specific biodiversity-based businesses such as the pharmaceutical industry, organic agriculture, non-timber forest products (NTFPs), and nature-based tourism. It will also project the growth of these businesses including their economic importance, especially in terms of contributions to rural economic development, job creation, and poverty reduction.



**The Economics of Ecosystems
and Biodiversity (TEEB)**



What is TEEB?

- Demonstrate the values of ecosystems and biodiversity
- Show how to capture this value in our decisions and choices
- Meet “End-user” needs of policy-makers, local administrators, business and citizens – their interests, opportunities, risks & responsibilities





Integrated Assessment of Trade-related Policies and Biological Diversity in the Agricultural Sector



Support 6 African, Caribbean and Pacific (ACP) countries to assess, design and implement trade-related policies in the agricultural sector that safeguard biological diversity while maximizing development gains from trade liberalization.

Jamaica, Cameroon, Mauritius, Madagascar, Uganda, Papua New Guinea



Promoting Production and Trading Opportunities for Organic Agricultural Products



A true win-win-win for trade, environment and poverty reduction



Policy Impacts

Finalisation of East African Organic Product Standard (EAOPS) and its adoption by East African Community as its official standards.



Independent Evaluation

CBTF

“The choice of the two UN agencies as implementing partners has been a good one and has ensured much greater ownership by developing country administrations than would otherwise have been the case.”



UNCTAD Work

CBTF

Biotrade Initiative

CTF: Consultative Task Force on Environmental Requirements and Market Access for Developing Countries

ITF: International Task Force on Harmonization and Equivalence in Organic Agriculture

Traditional Knowledge



UNCTAD Work

CBTF

Since its launch in 1996, the UNCTAD BioTrade Initiative has been promoting sustainable biotrade in support of the objectives of the Convention on Biological Diversity. (regional and country programmes).

Since 2003 the BioTrade Initiative has also hosted the BioTrade Facilitation Programme (**BTFP**) which focuses on enhancing sustainable bio-resources management, product development, value adding processing and marketing.



UNCTAD Work

CBTF

CTF

open-ended multi-stakeholder forum assists developing countries in analyzing key trends of environmental requirements (ERs) in export markets and in exchanging national experience on pro-active approaches to meeting these ERs

Recent focus on private standards esp. in agriculture and good agricultural practices
Publications on 3 regions, meetings on sustainability standards; WTO SPS working group on private standards.



UNCTAD Work

CBTF

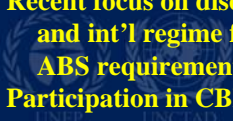
Traditional Knowledge

3 P's: preserve, protect and promote for development

Meetings and publications

Recent focus on disclosure of source or origin and int'l regime for recognition of national ABS requirements

Participation in CBD, WIPO, TRIPS



THANK YOU

Please visit our website at:

www.unep-unctad.org/cbtf/

Or email us at

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