

## PRELIMINARY AGENDA

### Markets and biotrade: Food exports requirements and barriers to export to China, Japan, EU and the US

#### Lima

Date: 11 and 12 of May 2010

Venue: Hotel Sol de Oro - Calle San Martín 305 Miraflores

#### Tarapoto

Date: 13 and 14 of May 2010

Venue: Hotel Río Shilcayo - Pasaje las Flores 224 Banda de Shilcayo

MINCETUR and PROMPERU are pleased to invite you to participate in the workshop **“Markets and biotrade: Food exports requirements and barriers to export to China, Japan, EU and the US”**. The workshop is organized under the framework of the Project: “Capacity Building for Biotrade” (CBBT) in Namibia, Nepal and Peru, implemented by GTZ/UNEP-UNCTAD CBTF and Peru’s National Program for the Promotion of Biotrade.

**Objective:** Provide overall knowledge regarding requirements for exporting natural products with potential for biotrade, with emphasis on the novel foods regulations in the European Union, and other similar regulations for exporting to the Chinese, Japanese and American markets.

**Participants:** Representatives from producer, export and trade enterprises, public sector representatives from trade and environment sectors and related sectors as well as interested public attended.

**Number of participants:** 60 people

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### PROGRAM FOR LIMA

#### First Day: May 11th

08:30 – 09:00	Registration of participants and distribution of materials
09:00 – 09:10	Welcome to participants <b>Mr. Eduardo Ferreyros - viceministry of Foreign Trade, MINCETUR</b>
09:10 – 09:50	Peru’s National Programme on Biotrade: advances and perspectives for biotrade (brief introduction about biotrade –definition, principles and opportunities); National Commission for the Promotion of Biotrade;

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projects about biotrade. The Perubiodiverso project: experiences and lessons.

**Speakers: Ms. Vanessa Ingar- PROMPERU / Mr. Roberto Duarte-GTZ**

09: 50 – 10: 10 Presentation of the Project “Capacity Building for Biotrade (CBBT)”

**Speaker: Mr. Asad Naqvi- UNEP/UNCTAD CBTF**

10: 10 – 10: 30 WTO Agreement on Sanitary and Phytosanitary Measures and International food trade: Peruvian position.

**Speaker: Mr. Ernesto Guevara- MINCETUR**

10:30 – 10:40 Questions from participants

### **Session 01: European Union´s food market access requirements and trade barriers**

10:40 – 11:00 How to export to the European Union

**Speaker: Mr. Stéphane Muller, Representative from European Union Delegation in Peru**

11:00 – 11:20 Coffee break

11:20 – 11:40 EXPORT HELP DESK:

Online demonstration of this free tool for exporters.

**Speaker: Mr. Stéphane Muller, Representative from the European Union Delegation in Peru**

11:40 – 11:50 Questions from participants

11:50 – 12:30 Novel Food regulations

- Scope
- European institutions involved
- Procedures
- Requirements for the presentation of a dossier

Proposal for the modification of the regulations on NF:

- Status of the revision of the NF regulation
- History of safe use and traditional food from third countries

Data requirements and approach for anticipated food intakes

**Speaker: Ms. Claudia Solano- PROMPERU**

13:00 – 14:30 Lunch

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- 14:30 – 15:10 Advances in Peru regarding compliance with EU Novel Food Regulations. The national Working Group on NFR  
**Speaker: Ms. Claudia Solano- PROMPERU**
- 15:10 – 15:30 Questions from participants
- 15:30 – 16:00 Case study: Sacha inchi  
**Speaker: Mr. Elías López, President of APISI (Association of producers of Sacha Inchi)**
- 16:00 – 16:20 *Coffe break*
- 16:20 – 16:50 Case study: Yacón  
**Speaker: Ms. Diana Flores – Consultant from the Latinpharma´s Project**
- 16:50 – 17:00 Questions from participants

### Second Day: May 12th

#### Session 02: US food market access requirements

- 08:50 – 10:30 How to export to the US  
- Labelling  
- Bioterrorism  
- Canned food  
- Lacey  
**Speaker – Regional Deputy Director for Latin America of the US Food and Drug Administration (FDA)**
- 10:30 – 10:45 *Coffee break*
- 10:45 – 11:25 Regulation: Generally Recognized as Safe (GRAS)  
- Scope  
- Procedures  
- Requirements for the preparation of the dossier  
**Speaker: Edmundo García – Assistant Regional Director Regional for Latin America of the US Food and Drugs Administration (FDA)**
- 11:25 – 11:35 Questions from participants

#### Session 03: Japan´s food market access requirements

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11:35 – 12:15      How to export to Japan  
- Requirements for natural products  
- Organic products  
**Speaker: Go Nakanishi – Representative from the Japanese Embassy in Peru**

12:15 – 12:25      Questions from participants

### **Session 04: China's food market access requirements**

12:25 – 13:10      How to export to China  
- Requirements for natural products  
- Regulation for novel foods  
**Speaker: Eduardo Mc Bride, Director of the Peruvian-Chinese Chamber of Commerce Peruvian-Chinese**

13:10 – 13:20      Questions from participants

13:20 – 13:30      Closure of the workshop - **Juan Carlos Mathews-PROMPERU**