



INITIATING THE ORGANIC WORLD

## Background



- Lack of comprehensive information on how to promote the development of the emerging organic sectors.
- Governments, the private sector and other key stakeholders show substantial interest in the topic and are looking for adequate information.

INITIATING THE ORGANIC WORLD

## Comprehensive Information Package



- Through the I-GO Program, IFOAM started the development of a comprehensive information package, including:
  - **Development Options**, analytical case studies giving examples and recommendations for a sustainable development of an emerging organic sector (core element of the package).
  - **Guidelines** for the process to establish regional / national action plans.
  - Set of appropriate **Resources and Tools** (partly available).

INITIATING THE ORGANIC WORLD

## Target Groups



- Governments in countries with an emerging OA sector
- Private sector, OA movements
- Consultancies
- Development agencies supporting OA through special projects
- International organizations (e.g. UN agencies or international NGOs)

INITIATING THE ORGANIC WORLD

## Examples and recommendations for a sustainable development of an emerging organic sector



**Analytical Country Case studies** (USA, Sweden, Italy, Serbia, Southeast Brazil, Uganda, Philippines, Turkey, China, Thailand)  
covering the following main components:

- Market Development  
Standards, Regulations and Certification  
Consumer Awareness
- Role of and relationship between different partners,  
Governments, Private Sector, NGO's, Traders, etc.
- Extension, Training, Education
- Policies (already available, organized by CBTF)

INITIATING THE ORGANIC WORLD

## Outputs of the Study

- a) Analytical Survey including successful and less successful examples, lessons learned and recommendations
- b) Guidelines for the whole process of establishing strategies or action plans for the development of the organic sector, based on the analytical survey
- c) A list of appropriate resources and tools.

## Available Resources and Tools

- IFOAM Training Manuals and Training Platform
  - For Organic Production in the Tropics
  - For Seed Saving
  - For Group Certification (ICS)
  - For Assessment of Organic Certification Bodies
- IFOAM Studies and Resource Books
  - Building Trust in Organic (How to set up CBs)
  - International Organic Inspection Manual
  - Organic Markets Study in Africa
  - Organic Markets Study in Asia
  - GMO Free Regions Manual
- PGS Platform
  - Case studies, guidance manuals, background information
- ITF Background Papers
- IFOAM Advocacy Materials; Dossiers and Leaflets
  - On OA and Food Security, Climate Change, Animal Husbandry etc.

## Process related Project

IFOAM invites stakeholders to give input to the development of the "Information Package" in order to identify:

- Important missing elements
- Convenience for your use
- Quality of existing documents

## Key Questions in regard to the „IFOAM Information Package“

- Could the „IFOAM Information Package“ be useful for your work?
- Are there any major gaps in the concept?
- What do you consider as the most important part of the „Information Package“?
- What are major obstacles for implementing national action plans to support Organic Agriculture?
- How can the document be streamlined in a way that it reflects best the requirements of the target groups?
- General comments for improvements?

## Key Questions – Outstanding Reports of the Study

- Guidelines for Development Strategies
  - How would you expect them to look like?
- Resources and Tools to be utilized
  - What are the mayor tools that you would need?
  - Is the list complete?
- Recommendations to IFOAM's role regarding the support to emerging organic sector
  - What would you expect to be IFOAM's major role?

## IFOAM Highly Welcomes your Written Input

- Your input is of high value for IFAOM as it will help to further elaborate the information package for a sustainable development of the globally emerging organic sectors.
- Please order the full draft document and key questions at and send your written comments to [m.eimer@ifoam.org](mailto:m.eimer@ifoam.org) by **30th of June 2007** at the latest.