

Blue Pearl Hotel • Dar es Salaam
United Republic of Tanzania



Agenda 28 – 29 May

Sunday 27 May

17.00 – 20.00 Conference Registration

Monday 28 May Developing Local and Regional Organic Markets

Main Hall

08.00 – 08.45 Conference Registration

Moderator: Mwatima Juma (TOAM)

09.00 – 09.05 Welcome by moderator

09.05 – 09.20 Welcome remarks from organizers and introduction to the conference (UNCTAD, UNEP, IFOAM, EPOPA)

09.30 – 10.00 Consumer awareness of organic products in East Africa (Samuel Ndungu, KOAN)

10.00 – 10.30 Organic Markets in Africa (Gunnar Rundgren, IFOAM)

10.30 – 11.00 Tea/coffee

11.00 – 11.50 Local market case study presentations

– NOGAMU shop and basket scheme (Moses Muwanga)

– Organic products in Uchumi supermarket, Kenya (Peter Nderu)

– Chai Bora – packed certified organic black and herb tea in shops (Allen T. Kinyamasongotba)

– Bonde la ChemChem (Miriam Maddy Ng'maryo)

11.50 – 12.10 Discussion

12.10 – 12.30 Opening of exhibition (Minister of Agriculture)

12.30 – 13.30 Lunch buffet

13.30 – 15.30 Parallel sessions

a) Participatory Guarantee system, Internal Control Systems and third party certification

New Room

Moderator: Anne Boor (IFOAM)

Reporter: Hervé Bouagnimbeck (IFOAM)

13.30 – 13.45 The relationships among quality assurance systems (Eva Mattsson, Grolink)

13.45 – 14.05 Participatory Guarantee Systems- what are they? (Eustace Kiarri, KOAN)

14.05 – 14.20 Internal Control Systems - concept (Ray Mjunguli, AgroEco)

14.20 – 14.35 Presentation of an ICS case (Gabriel Lyatuu, KNCU)

14.35 – 14.55 Certification: how it works in reality (Leonard Mtama, TanCert)

14.55 – 15.30 Questions and discussion. What quality assurance system is suitable for which producers and which situations?

b) Organizing smallholder supply chains for local markets

Mail Hall

Moderator: Geoffrey Kirenga (Ministry of Agriculture, Food and Cooperatives Tanzania)

Reporter: Marg Leijdens (EPOPA)

13.30 – 14.00 Contract Farming - A framework to link smallholder farmers to markets (Edmond Ringo, Matchmakers Ltd)

14.00 – 15.00 Facilitating small-holders' access to markets, cases:

– Kenya Organic Agriculture Network (John Kangethe)

– Faida Mali & Novel Products TZ Ltd. (Maria Ijumba and Fidelis Rutatina)

– Ministry of Agriculture, Food and Cooperatives, Tanzania, (Adah Mwashia)

15.00 – 15.30 Questions and discussion. The roles of government, NGOs and business in assisting smallholders with market access

15.30 – 16.00 Tea/coffee

Moderator: Alida Laureensee (EPOPA)
16.00 – 16.30 Key issues from parallel sessions (reporters)
16.30 – 17.10 Discussion
17.10 – 17.30 Summing up and close of day
Summary (moderator)
Closing remarks (Geoffrey Kirenga, Ministry of Agriculture and cooperatives)

17:45 – 19:00 **IFOAM member meeting** (non-members also welcome)

18:00 – 21:00 Conference Registration

Tuesday 29 May East African Organic Forum

Main Hall

08.00 – 08.45 Conference Registration

Moderator: Sophia Twarog (CBTF-UNCTAD)
09.00 – 09.10 Welcome by moderator
09.10 – 09.25 Welcome remarks from organizers (CBTF-UNEP, IFOAM, TOAM, EPOPA, FAO, ITC, Ministry of Agriculture)

09.25 – 09.45 Presentation of the East African organic products standard and the East African Organic Mark (Obadiah Msaki, Tanzania Bureau of Standards and Eustace Kiarri, Kenya Organic Agriculture Network)

09.45 – 09.55 The roles of the East African Community and Bureaus of Standards for standardization of organic agriculture (Dr Ben Manyindo, Deputy Director Uganda National Bureau of standards)

09.55 – 10.40 Launch of the East African organic product standard (EAOPS) and the East African Organic Mark (EAOM)
Guest of honor, Edward N. Lowassa
the Prime Minister of the United Republic of Tanzania



10.40 – 11.10 Tea/coffee

11.10 – 12.45 *Roundtable: Unleashing the Potential of Organic Agriculture in East Africa*
Janet Nukwaya, Minister of Tourism, Trade and Industry, Uganda
Torvald Åkesson, Swedish Ambassador
Hon. Hezekiah V. N. Chibulunje, Deputy Minister of Trade, Tanzania
Peniel Lyimo Permanent Secretary, Ministry Of Agriculture And Cooperatives, Tanzania
Dr Agnes M Kalibata, Secretary General, Ministry of Agriculture and Animal Resources, Rwanda
Marcien Nibasumba, Advisor to the Minister of Agriculture, Ministry of Agriculture, Burundi
Dr Bakari Aseid, Director Natural Resources, Ministry of Agriculture, Livestock & Environment Zanzibar
Okaasai Opolot, Commissioner Crop Production and Marketing, Ministry of Agriculture Uganda
Dr. Joseph Mureithi, Deputy Director, Kenya Agricultural Research Institute

12.45 – 14.00 Lunch buffet

Moderator: Moses Muwanga, National Organic Agriculture Movement of Uganda

14.00 – 14.30 East African Organic Products Standard. Content and future developments (Jordan Gama, TOAM)
Questions and discussion

Organic markets
14.30 – 14.40 Local and regional markets (summary report of day 1), (Mwatima Juma, TOAM)

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- 14.40 - 14.45 Presentation of Organic Consumer awareness campaign (Patricia Wangong'u, IFOAM)
14.45 - 15.00 Global markets for organic products (Alexander Kasterine, ITC)
15.00 - 15.15 Experience of EPOPA: results and future perspectives (Alastair Taylor, EPOPA)
15.15 - 15.40 Discussion
- 15.40 - 16.00 International organic outlook (Angela B Caudle, IFOAM)
- 16.00 - 16.30 Tea/coffee
- Organic Agriculture and Food Security in Africa*
- 16.30 - 16.45 Summary of FAO conference (Hervé Bouagnimbeck, IFOAM)
16.45 - 17.00 Organic agriculture and food security in East Africa - CBTF study (Asad Naqvi, CBTF-UNEP)
17.00 - 17.15 Food security impacts of organic export production in Uganda, (Moses Odeke, DIIS)
17.15 - 17.40 Discussion
- 17.40 - 18.00 Summing up and close of conference:
Summary of the day
Closing remarks (Peniel Lyimo, Permanent Secretary, Ministry of Agriculture and Cooperatives, Tanzania)
Dance Performance

Evening Live music by Carola Kihasha and Shada

Wednesday 30 May Field trip

By special registration

- 08.30 Departure from Blue Pearl hotel, return approx 18.00