

# Project on Promoting Production and Trading Opportunities for Organic Agriculture in East Africa

Objectives and Planned Activities

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## Introduction

- 18 months project
- UNEP-UNCTAD Capacity Building Task force on Trade, Environment and Development (CBTF) initiative
- Initiative on integrated assessment of organic agricultural production and trade
- Initiative – needs identified during CBTF stakeholder consultations, international declarations and recommendations calling for the *development of capacity building activities to support organic agricultural initiatives.*

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## Integrated assessment

- One component of the larger CBTF project
- The component includes:
  - Capacity building studies
  - integrated assessment in 2 other countries
  - regional cooperation component

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## Overall objective

- To promote sustainable trade and environmental protection by building national institutional and government capacities for assessing, designing and implementing policies that maximize development gains from OA.

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## Specific objective

- To provide information on the current status of national organic sector
- To build national institutions and governmental capacities to review current trade, environmental, financial and other national policies and their impact on the organic agricultural sector, develop policies, assess impact of policies on Food security, protection of local knowledge, sustainable trade promotion and poverty reduction
- To contribute to the country's progression towards achieving the WSSD plan regarding poverty reduction and use of IA.

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## Who are the lead

- UNEP and UNCTAD secretariat
- Envirocare (designated national institution)
- Ministry of Agriculture and Food Security (MAFS) (lead government ministry)
- MAFS and Envirocare forms the National implementation team for overall coordination and implementation

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## UNEP-UNCTAD secretariat

- Provides technical support for IAI
  - Include: reviewing and commenting work undertaken in national workshops
- UNEP-UNCTAD CBTF – financial support (to cover cost of assessment, data collection, stakeholder meetings, etc)
- Also UNEP-UNCTAD CBTF external experts, peer reviews and regional workshops

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## Envirocare

- Provides strategic and human resources
- Provide representative to serve in national implementation team,
- identify members of the steering committee,
- define the participatory process to be implemented,
- Actively participating in meetings and workshops,
- Preparing documents and reports (e.g. progress report),
- organizing periodic meeting, and
- Management of funds

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## Ministry of Agriculture and Food Security (MAFS)

- To provide overall guidance and support to Envirocare
- Participate in national implementation team, NSC and stakeholders meeting
- Responsible for advising the national implementation team on issues related to implementation of policy recommendations emanating from the project.

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## Project Activities

- The project has **TWELVE** main activities and sub-activities as presented in the following slides:

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### ACTIVITY 1:

#### The National Implementation Team Meeting

- Establish a National Steering Committee (NSC)
- Designate a Chairperson to the NSC
- Design and agree on a participatory process for the involvement of relevant stakeholders during the IAI

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#### Composition of the National Steering Committee

- National Implementation Team: Envirocare and MAFS
- International organisations: UNCTAD, UNEP, IFOAM and FAO
- NGOs: TanCert
- Private Sector: Farmers agricultural Co-operatives
- Academia: UDSM and SUA
- Ministries: MIT-TBS & BET and VPO-DoE

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### **NSC Cont...**

- The above mentioned groups have been selected due to the key positions/roles they have in supporting organic agriculture:
  - i. Data
  - ii. Decision
  - iii. Influencing Policies
  - iv. Trade & Marketing
  - v. Developing Standards, etc.

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### **ToR for the NSC**

1. To guide development and implementation of the initiative
2. Identify the main issues in Organic Agriculture and concerns to be addressed through the initiative
3. Define Methodologies to be followed
4. Provide guidance on how the outcome of the initiative should be integrated into policy design and decision making
5. Convene other meetings as they deem necessary to ensure successful implementation.

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### **ACTIVITY 2:**

#### **Design of Participatory Process**

- The National Implementation Team has designed a participatory process for the involvement of relevant stakeholders during the IAI.
- The process ensures that the initiative reflects the concerns and priorities of different Government Ministries, affected communities, the private sector and civil society.

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### **ACTIVITY 3:**

#### **First NSC Meeting - Launch of Initiative**

- Terms of Reference for the Steering Committee were presented and discussed
- Planned activities were clarified
- The design of the participatory process was presented and discussed
- The IAI was formally launched

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### **ACTIVITY 4:**

#### **Preparation of Initial Background Document**

- Review of past studies and assessments on organic agriculture undertaken in the country including:
  - Analysis of methodologies used, and
  - National institutions, international organizations and donors involved.

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### **ACTIVITY 4 Cont...**

- Description of the current state of the national organic sector, including:
  - Production,
  - Exports,
  - Prices,
  - Certification,
  - Domestic market,
  - Standards,
  - yields/productivity,
  - identification of the main actors/ stakeholders involved,
  - identification of existing production,
  - Marketing, and
  - institutional constraints to organic agricultural production and trade.

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## ACTIVITY 5: Regional Workshop

- The National Implementation Teams from the three participating countries met and discussed the development of the overall organic agriculture project, including the IAI

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## ACTIVITY 6:

### First National Stakeholder Workshop

- Presenting objectives and planned activities for the IAI
- Present to the stakeholders the initial background document for comments.

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## ACTIVITY 7:

### Second NSC Meeting – Design of IA

- Review various IA methodologies and tools for possible implementation
- Steering Committee will select the IA methodology and tools for the initiative based on the information provided in the Initial Background Document and the comments received at the National Stakeholder Workshop.

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## ACTIVITY 8:

### Preparation of IA Study

- The study will be divided into 3 parts:
  - A scoping review of current agricultural, trade, environmental, financial and other national policies impacting the organic agricultural sector, including a discussion of those impacts;
  - Development of policy options for promoting the organic agricultural sector; and

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## ACTIVITY 8: *Cont...*

- An IA of the potential environmental, social and economic impact of implementing these policy options, including potential impacts to income generation, food security, protection of traditional knowledge, sustainable trade promotion, and poverty reduction.
- Field study (visiting stakeholders for data collection).

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## ACTIVITY 9:

### Second National Stakeholders' Workshop

- To obtain feedback on the results of the first part of the study - impact of current policies on the organic agricultural sector.
- To encourage the participants to discuss possible policy responses to the outcome of the assessment

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### ACTIVITY 10:

#### Third NSC Meeting

- Discussion of Preliminary Results, i.e. to discuss the results from the first part of the study.
- To provide guidance in the design of an integrated national response – including policies and regulations, economic instruments and voluntary measures – to respond to the outcomes.

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### ACTIVITY 11:

#### Development of Policy Options and IA

- To develop Policy options in response to the outcomes of the first part of the study in close consultation with relevant Government Ministries.
- An IA of the potential environmental, social and economic impacts from implementation of these policies will then be undertaken. The assessment will include an outline of the costs and benefits of implementation, which will ensure the design and application of cost- effective policy instruments.

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### ACTIVITY 12:

#### Development of Country Report

- Envirocare will prepare the final Country Report after the IA of the policy options has been developed.
- Specifically, the Country Report will provide the following information:
  - A description of the participatory process and methodologies used in undertaking the study,
  - The main stakeholders involved.

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### ACTIVITY 12: Cont...

- The findings and results from the assessments,
- The policy options developed and recommended.
- Discussion of the problems encountered while conducting the assessment,
- How these problems were dealt with,
- Recommendations for future IA projects,
- Any specific capacity-building needs identified

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### Time Based Project Activities

Activity	Time	Responsible
The National Implementation Team Meeting for Establishment of the National Steering Committee	June 2005	MAFS Envirocare
Design of Participatory Process	June 2005	MAFS Envirocare National Steering Committee
First National Steering Committee Meeting – Launch of Initiative	June 2005	MAFS Envirocare National Steering Committee

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### Time Based Project Activities cont...

Activity	Time	Responsible
Preparation of Initial Background Document	September 2005	Envirocare
First Regional Workshop	October 19, 2005	Members of National Implementation Team
First National Stakeholders workshop	October 25, 2005	National Implementation team NSC and Stakeholders

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### *Time Based Project Activities cont...*

Activity	Time	Responsible
Second National Steering Committee Meeting – Design of Integrated Assessment	November 2005	MAFS Envirocare NSC
Preparation of Integrated Assessment Study	Nov 2005 - April 06	MAFS, SUA UDSM
Second National Stakeholder Workshop	May 06	Nat.impl team, NSC, Stakeholders

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### *Time Based Project Activities cont...*

Activity	Time	Responsible
Third National Steering Committee Meeting	June 2006	MAFS, NSC & Envirocare
Development of Policy Options and Integrated Assessment	June 2006	Env and relevant ministries and Hired consult.
Development of Country Report	July - October 2006	Envirocare
Final Submission of report to CBTF	November 2006	Envirocare

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### **Expected Results from the Initiative**

- Enhanced understanding of the current constraints and opportunities available for development of the organic agricultural sector and the interface between organic agriculture, poverty reduction, environmental management and sustainable trade promotion.

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### *Expected Results Cont...*

- Enhanced national co-ordination and cooperation between Government Ministries, the private sector and civil society in the development and implementation of policies to support the development of the organic agricultural sector.

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### *Expected Results Cont...*

- Enhanced national capacity for applying IA methodologies to identify and quantify existing and potential environmental, social and economic impacts of implementing policies that support the development of the organic agricultural sector.

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### **What Next?**

- Second National Steering Committee Meeting to Design the Integrated Assessment tool on 11<sup>th</sup> November.
  - Thank you.

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